2018
A momentous year.

Together with our donors, we reached an impressive milestone in 2018 – the Moffitt Foundation has experienced its most successful fundraising year to-date! Our community of more than 22,000 donors combined raised more than $30 million for patient care, cancer research, education and community outreach efforts.

Generosity and Gratitude

While reflecting on the last year, I am humbled by your generosity to Moffitt Cancer Center. As a donor, your courage to believe and invest in our mission means the world to us and the patients we serve. Thank you.

One of Moffitt’s greatest strengths is our team approach to fighting cancer, something we couldn’t do without you. It is through your generosity that we are making a tremendous impact on the future of cancer care — working together, sharing information and accelerating new discoveries into improved treatments and better outcomes for our patients.

We are truly on this journey together and see incredible momentum every day. But teams of brilliant doctors and scientists are not enough to conquer cancer. It takes the power of philanthropy – and support from those who possess the resources – to help us change the odds permanently.

This is why I am thrilled to welcome the new Moffitt Foundation President, Maria Muller. With more than 20 years of development experience, Maria has guided philanthropy efforts for some of the world’s most renowned museums, including The British Museum and The National Gallery in her hometown of London. She has led two major campaigns and she comes to us from Boston, where she most recently worked with the Harvard Art Museums and the Museum of Fine Arts. We know Maria will be a dynamic addition to Moffitt and incredible partner in philanthropy for you.

With you by our side, we have more of the resources needed to relentlessly fight cancer and outsmart it at every turn. This is transformational work – thank you for being a part of our team.

Alan F. List, MD
President and CEO
The Power of Philanthropy

This fiscal year welcomed tremendous partnerships for philanthropy at Moffitt.

- The Richard M. Schulze Family Foundation made a transformative $6 million gift, which will be used to accelerate research projects, create an endowed Chair for the Department of Cutaneous Oncology, and fund critical projects through the CEO’s Solutions Fund. The Richard M. Schulze Family Foundation Outpatient Center, formerly the McKinley Outpatient Center, is now named after Richard M. “Dick” Schulze, the founder and chairman emeritus of Best Buy Co., Inc.

- A $3 million gift from Mark Pentecost, Tampa Bay entrepreneur and owner of It Works!, supported groundbreaking research in multiple myeloma. Frank and Carol Morsani committed a $3.2 million legacy gift to propel general research. The Richard O. Jacobson Foundation donated $1.1 million to endow a chair in Integrated Mathematical Oncology (IMO) and support the High School Intern Program, which trains the future of mathematical oncology. Gifts totaling $1.4 million from the National Pediatric Cancer Foundation funded the Sunshine Project – a novel, collaborative approach to accelerate the development of new therapies for pediatric cancers.

- The Wilson-Jones family made a generous pledge of $500,000 in memory of Reverend Arthur T. Jones for the benefit of the office of Diversity and George Edgecomb Society. This is the largest gift made to Moffitt in support of diversity efforts focused on cancer disparities. The art gallery at the Richard M. Schulze Family Foundation Outpatient Center was named in their honor.

Thank you to all other donors who made transformational gifts throughout the year.

Community Fundraising Events

More than 80 events were hosted by dedicated local and statewide community partners that, together, raised more than $1.6 million for Moffitt. Events such as Martinis for Moffitt, Swim Across America, Paddle Against Cancer, Skanska’s Hooked on a Cure Fishing Tournament, Callaghan Pro-Am Golf Tournament, MOving Forward Golf Tournament, DPR Construction Golf Tournament, Amandalee Golf Classic, Dawn Coe-Jones Golf Classic, Golfers vs. Brain Cancer, and Buffalo Wild Wings’ May promotional activities were all instrumental in raising funds to support Moffitt’s mission.
25th Annual Magnolia Ball

In just one evening, more than 600 guests raised $2.7 million to benefit cancer research, education and patient care. Moffitt champions Les and Pam Muma chaired this year’s ball, while The Beach Boys rocked the crowd.

The Magnolia Ball has become a remarkable event that propels us toward a cancer-free world, raising more than $42 million total over the past 25 years.

Save the Date: The 26th Annual Magnolia Ball
Saturday, April 27, 2019 at the Marriott Waterside Hotel
Moffitt.org/MagnoliaBall
2019 Chairs: Lesa France Kennedy and Bill Christy

Miles for Moffitt New Beginnings

After 12 years of hosting the annual Miles for Moffitt event on the University of South Florida campus, Moffitt was excited to start a new chapter in our efforts to fund cancer research on December 8, 2018. Miles for Moffitt officially moved to its new, permanent location in downtown Tampa.

2018 Race hosted 6,000 runners with over $1 million raised

Digital Philanthropy

Online advancements to make access easier for our donors

As part of our commitment to you, this year The Moffitt Foundation launched new and improved websites to enhance your donor experience. Now it is easier than ever to get involved with Moffitt and help save lives today:

Why Give
Corporate and Foundation Giving
Matching Gifts
…and more!

MilesForMoffitt.com
New site for a new beginning

MyMoffittLegacy.org
Your Moffitt legacy in one place
It’s an exciting time at Moffitt

Moffitt is now No. 8 on the U.S. News & World Report’s Best Hospitals for Cancer. The ranking, up from No. 9 last year, solidifies Moffitt as the best cancer hospital in Florida and top-ranked in the Southeast. Moffitt has been included in the annual Best Hospitals list since 1999 and ranked in the top 10 the past three years.

The U.S. News & World Report ranking is among several national distinctions Moffitt was recognized for in 2018, including:

- Only National Cancer Institute-designated Comprehensive Cancer Center in Florida
- CEO Cancer Gold Standard accreditation for the 10th year in a row
- No. 4 on DiversityInc’s 2018 Top Hospitals & Health Systems list
- Tampa Bay Times Top Workplaces in 2018
- Leader in LGBTQ Healthcare Equality (Human Rights Campaign)
- Magnet Recognized by the American Nurses Credentialing Center

Curing the Incurable

From a basic idea of training one’s own immune system to attack the disease, the biggest medical science breakthrough of 2017 emerged – CAR T therapy. Moffitt oncologist Dr. Frederick Locke served as the co-lead investigator for the clinical trials that led to the approval of Yescarta, one of two approved CAR T therapies. This game-changing treatment re-engineers immune cells to become potent cancer killers. We are proud to be one of the few authorized cancer centers in the nation to provide this treatment and to be the only center in the state of Florida that can offer both therapies to its patients.

Philanthropic Corporation of the Year – Williams Automotive Group

The family-owned Williams Automotive Group prides itself on its community service efforts. After several families within their company were affected by cancer, Williams Automotive Group pledged to put $500,000 toward supporting Moffitt’s work in breast cancer research.

Philanthropic Service Organization of the Year – Golfers vs. Brain Cancer Foundation

Golfers vs. Brain Cancer Foundation was founded by Jay Pittman when his wife, Melissa, was being treated for glioblastoma at Moffitt. Although Melissa’s diagnosis was grim, she continued to beat the odds and her life was extended by 8 years because of the treatment she received at Moffitt. To date, Golfers vs. Brain Cancer has raised $315,000 to support ongoing research and resources to treat brain cancer patients at Moffitt Cancer Center.
Moffitt’s Centers of Excellence

The courage to take on cancer in extraordinary new ways

Moffitt is courageously leading a major shift designed to help cancer patients today. You see, it used to be that cancer called the shots. Which meant all too often, those of us dedicated to fighting cancer found ourselves reacting to it. At Moffitt, we believe that getting in front of cancer is the smarter way.

That is why Moffitt is proud to have four Centers of Excellence that build upon our research strengths where each addresses an important cancer problem in Florida and beyond. Philanthropy like yours allows us to continue to do our best work as pioneers in preventing and beating cancer.

Whether you have supported the work of Dr. Brian Czerniecki and his HER2 immunotherapy vaccine for breast cancer, Dr. Eric Haura’s proteomics research taking the next step forward in lung cancer treatment, or Dr. Kieran Smalley and his team of experts who have been involved with the development of all of the 14 newest FDA-approved treatments for melanoma – you have made a tremendous difference.

Lung Cancer Center of Excellence (LCCoE)

The Moffitt LCCoE was established to bring interdisciplinary teams of experts together to find a cure. LCCoE investigators are using advanced technology to gain valuable insights into how the disease may grow, evade attack by the immune system and spread to other vital organs. This will enable researchers to develop new therapeutic and diagnostic strategies with accuracy never before possible. Early detection is the best defense in the battle against lung cancer – potentially doubling a patient’s chances of survival. Through collaboration, Moffitt will work tirelessly to develop programs and strategies that will improve cure rates and ensure a better quality of life.

Dianne Burst - Because of your support, our physicians are able to provide many patients like Dianne – who originally thought they were out of options – with life changing, cutting-edge treatments.

In October 2012, an illness led Dianne to the doctor for a chest x-ray that revealed a tiny spot on her lung – but because she no longer was a smoker, she was assured it was likely nothing to worry about. A year later, she began experiencing vertigo. Following a CT scan, it was revealed that Dianne had a mass on her brain. In August 2013, a surgery was performed to remove the mass but Dianne was told it was indeed malignant and had metastasized to her lungs – she was diagnosed with stage 4 lung cancer and was told she probably only had six more months to live.

Seeking more options, Dianne came to Moffitt where she met with Dr. Ben Creelan and learned that she was a candidate for a clinical trial. She began treatment in October 2013, and five years later the tumors on her brain and spine were completely gone. Dianne still receives immunotherapy treatment every other week for maintenance, but she is so happy to get them because they saved her life.

When diagnosed with cancer six years ago, Dianne worried that she would never get to experience becoming a grandmother. Today, thanks in part to your generosity, she has three beautiful grandchildren whom she loves dearly.
The Melanoma and Skin Cancer Research Center of Excellence (MSCRCoE)

The MSCRCoE was established to be a leading contributor to the prevention and cure of melanoma and other skin cancers. The efforts of Moffitt’s researchers have led to the accelerated development of immunological therapeutics, novel prevention strategies and targeted therapies. Impressive progress has already been made. Moffitt clinicians have enrolled more than 1,500 patients into cutting-edge clinical trials, establishing the program as a prominent leader in industry research. What’s more, researchers in the MSCRCoE were involved in the development of all 14 of the new drugs and drug combinations recently FDA-approved for the treatment of melanoma. Since 2010 the center has participated in every pivotal clinical trial that has led to approval of skin cancer treatments — a distinction that is shared by no other cancer center.

Francis Vivero / Mole Patrol

Skin cancer is the most common form of cancer, with nearly 5.5 million Americans diagnosed each year. One in five people will develop skin cancer at some point in their life, and early detection can save lives.

More than 20 years ago, Moffitt created the Mole Patrol®, a free, mobile skin cancer screening program made up of physicians, physician assistants and nurse practitioners who specialize in skin cancer and/or dermatology. While attending a Miles for Moffitt event to honor a friend who lost her battle with cancer, Francis stopped at Moffitt’s Mole Patrol, which resulted in his own diagnosis of malignant melanoma. He received prompt intervention at Moffitt, which ultimately saved his life.

Francis is one of 15,000 people the Mole Patrol® has screened since 1996. Moffitt couldn’t offer this important service without your support.

Evolutionary Therapy Center of Excellence

Moffitt is using mathematical modeling, sophisticated diagnostics and evolutionary principles to create personalized treatment plans for patients. Many cancer treatments are initially effective but cancer can evolve resistance leading to recurrence. We are designing a new generation of protocols that actively integrate evolutionary principles to delay or even prevent resistance. This allows us to extend our patients’ lives and ensure a better quality of life.

Moffitt is one of the only cancer hospitals in the world with specialists in evolutionary biology and mathematical oncology, cancer biologists, computer scientists and data experts all working together to anticipate a tumor’s path and harness the body’s own immune system to fight cancer.

Leaders in Integrated Mathematical Oncology (IMO)

Cancer is a complex system that can only truly be understood by the integration of theory and experiments. The Integrated Mathematical Oncology (IMO) Department uses an integrated approach to better understand cancer initiation, progression and treatment that helps in clinical utilization. Dr. Alexander “Sandy” Anderson is the Richard O. Jacobson Chair of Moffitt’s IMO department. By using a range of mathematical modeling approaches targeted at specific types of cancer, the IMO aids in the development and investigation of new treatment strategies, as well as a deeper understanding of why therapies may fail.

Applying their research and findings to patients who need treatments now is the IMO team’s number one priority. But a close second to this goal is educating the next generation of oncolgy researchers. This has led to the creation of the High School Internship Program, now in its third year. The eight-week summer program places 15 gifted high school students in intensive full-day research studies that interface between mathematics, cancer biology and clinical research.
Center for Immunization and Infection Research in Cancer (CIIRC)

The purpose of the CIIRC is to reveal the role of infectious agents in the origin of cancer and translate this knowledge into new and more effective strategies for the prevention and treatment of cancer. The CIIRC brings together Moffitt’s strengths in laboratory, clinical and population sciences, along with ongoing specimen and data collection, to promote a cohesive and transdisciplinary research effort toward a more complete understanding of the relationship between certain infections and the cancers they cause.

Pioneering Cancer Prevention

In 1995 the human papillomavirus (HPV) was thought to cause only cervical cancer. Then in 2015 evidence indicated that HPV causes multiple cancers. Today, with just one vaccine, we can prevent four different types of cancer affecting both women and men. The Gardasil 9 vaccine protects against nine types of HPV with the potential to increase overall cervical cancer prevention from 70 to 90 percent, nearly eliminating this cancer altogether. Dr. Anna R. Giuliano, director of CIIRC, has served as principal investigator of record for numerous trials with the Gardasil vaccine and is leading a 70-plus institution initiative to eliminate HPV over the next 10 years.

THANK YOU

You are making a difference.

We could not do what we do without philanthropic support from you - our community of donors.

Whether you are an individual, family organization, foundation, business, or community partner, you are making an impact on the fight against cancer.

Our accomplishments are only made possible through your generosity and commitment to our mission: to contribute to the prevention and cure of cancer.
MAKING AN IMPACT

Your donations help fund powerful cancer-fighting programs. Learn more at Moffitt.org/YourImpact.

OUR PROMISE

Moffitt continuously strives to follow the highest standards of operational quality, transparency and accountability. That is why we welcome you to learn more about us at Moffitt.org/WhyGive.

CONNECT WITH US

If you have questions about donating, or would like to learn more about making an impact, please contact our team of gift officers at the Foundation:

1-800-456-3434 ext 1403 | FoundationInfo@Moffitt.org | Moffitt.org/Give

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