Dear Friends,

Our mission to contribute to the prevention and cure of cancer continues, and a lot has happened since the inaugural issue of Moffitt Momentum.

At this year’s Magnolia Ball in May, $3 million was raised for cancer research. And just one week later, the PNC Bank Miles for Moffitt community fundraising run/walk event added another $600,000 to the fight. Moffitt is grateful for this incredible support. We’re also honored to have established The Shula Fund with the generous gift of $1.5 million from the Don Shula Foundation. Thanks to Coach Shula and his family, this fund will be designated exclusively for breast cancer and related basic science research.

But as you’re about to see, philanthropic efforts are not the only stories to share. And if I can think of just one way to describe all of them, it’s teamwork. Many organizations use this word. But when you consider that we’re fighting cancer and how we bring teamwork to life on a daily basis, it becomes so much more than a word. From our physicians and scientists, to patients and survivors, to the volunteers, donors, staff and community members who help drive our mission forward, everyone is part of a great team. Each has a unique position to play and a personal story to tell. And all share the same game plan: win the fight!

I invite you to read about more people who have been impacted by cancer or are helping defeat it. And in this issue, Tampa Bay’s very own Evan Longoria shares an important lesson with us. When a professional athlete stresses the overarching value of sharing one’s time, it must be true that everyone can make a difference. We’d like to thank Evan for all of his efforts, including bringing a little style to this issue.

Enjoy!