Magnolia is Moffitt’s signature gala event of the year, and one of the highlights in the city’s social calendar. The event raises funds to support cancer research, and each year brings us ever closer to new treatments and cures. The evening is a celebration; of courageous patients, of the extraordinary work of scientists and physicians, and of new discoveries.

Support from our corporate community and from individuals provides the foundation of Magnolia’s success. Sponsorship directly funds innovative research, and life-saving clinical trials, enabling us to go so much further than would otherwise be possible. Your support will ultimately advance the standard of care for all individuals and families who face cancer now and in the future.

SATURDAY, APRIL 18, 2020
Cocktails at 5:30 p.m.
Dinner at 7:00 p.m.

Featuring live music by Pat Benatar & Neil Giraldo

Tampa Marriott Water Street
505 Water Street | Tampa, Florida 33602

Your Corporation’s Impact

One of Moffitt’s greatest strengths is our team approach to fighting cancer, something we couldn’t do without you. It is through your generosity that we are making a tremendous impact on the future of cancer care—working together, sharing information and accelerating new discoveries into improved treatments and better outcomes for our patients.

ABOUT MOFFITT
• One of only 51 National Cancer Institute-designated Comprehensive Cancer Centers and the only one based in Florida.
• A major economic engine that employs more than 6,800 people across four corporate entities with a projected total economic output of $2.5 billion per year.
• The Moffitt Foundation’s community of more than 26,000 donors raised more than $27 million for patient care, cancer research, education and community outreach efforts in fiscal year 2019.

With Your Support

65K
Unique Patients Treated Annually

400K
Outpatient Visits per year

1K
Patients Joined Treatment Studies and Trials

ALL
50
States

ALL
67
Florida Counties

ALL
133
Countries
By purchasing tickets or sponsoring Magnolia, you are significantly helping Moffitt’s mission – to contribute to the prevention and cure of cancer. One of the most inspirational parts of the evening is when many of our guests “Rise to the Challenge” of making an additional gift toward Moffitt’s most important life-saving priorities. Those who make a commitment ahead of time will be recognized in the event program and on digital signage the night of the event.

Please contact the Moffitt Foundation at 813-745-1403 | rsvp@moffitt.org if you are interested in this opportunity.

At the tender age of eight, Josalyn was days away from having her right arm amputated due to a malignant tumor that developed inside her humerus bone and then spread to impact the bone, muscles and nerves around it. “When you hear the word ‘cancer,’ your mind immediately goes to wondering if she will survive,” says her mom, Heidi. “In my mind, it was always about saving her arm. I would ask God, ‘You know she loves to play piano. Why would you take her arm?’”

Josalyn’s journey took an unexpected turn when her mom learned that Dr. G. Douglas Letson, Moffitt Cancer Center’s executive vice president of clinical affairs and physician-in-chief, might be able to provide an implanted growing prosthetic replacement for the arm bone. In 2011, Josalyn was the first known child in the United States to have the procedure. Dr. Letson removed the cancer-filled bone and installed an expandable “bionic” prosthesis.

Fast forward eight years. Today, Josalyn is cancer-free. Her arm grew with her as planned, and at 16, she is living her dream of becoming an accomplished pianist. In fact, just last spring she played for a captivated audience at Moffitt’s annual Magnolia Ball. When asked how she feels about the arm that almost wasn’t, Josalyn said, “I’d have been so sad to someday hold my baby with just one hand. I’m so grateful for Dr. Letson and Moffitt because if they hadn’t been there, I don’t know where I’d be.”

All proceeds from Magnolia help to grow the Magnolia Fund, which funds Moffitt’s most important life-saving priorities. Since its inception the gala has raised more than $45 million.

Support Confidently

When you support Magnolia, you can be confident your organization is supporting one of the most highly recognized cancer centers in the country – Moffitt Cancer Center.

Here are some of Moffitt’s most recent honors:

- Recognized in the top 10 nationally in U.S. News & World Report’s Best Hospitals for Cancer rankings in 2019 and best cancer hospital in Florida
- Ranked No. 3 health care facility on DiversityInc’s 2019 Top Hospitals & Health Systems
- Named LGBTQ Healthcare Equality Leader by the Human Rights Campaign Foundation in 2018
- Ranked in Computerworld’s 100 Best Places to Work in IT in 2019
- Named one of the 2019 Top 10 Nonprofit Companies for Executive Women by the National Association for Female Executives
- Ranked among the Tampa Bay Times Top Workplaces for the eighth time
- Magnet designation for nursing excellence
PRESENTING SPONSOR – $150,000 (one available)
- Priority seating for thirty (30) guests (seated at three reserved tables)
- Exclusive meet-and-greet with entertainment prior to event for up to ten (10) guests
- Four (4) tickets to the Magnolia VIP reception
- Champagne service during dinner
- Private tour of Moffitt Cancer Center for up to ten (10) guests
- Exclusive company sponsor gift
- Invitation for two (2) guests to the annual holiday party
- Co-branded recognition on printed and digital signage at event
- One (1) full-page acknowledgment on prominent back cover of printed program
- Name recognition in printed program
- Moffitt social media thank you
- Name recognition and link on event website, moffitt.org/magnolia

GOLD SPONSOR – $15,000
- Seating for ten (10) guests (seated at one reserved table)
- Name and logo recognition on printed and digital signage at event
- Name recognition in printed program
- One (1) full-page acknowledgement in printed program
- Recognition and link on event website, moffitt.org/magnolia

AFTE R PARTY SPONSOR - $10,000 (one available)
- Four (4) event tickets
- Logo inclusion on event signage at after party
- Name recognition in printed program
- One (1) full-page acknowledgement in printed program
- Recognition and link on event website, moffitt.org/magnolia

EVENT COMMUNICATIONS SPONSOR - $10,000 (one available)
- Four (4) event tickets
- Logo inclusion on email footer for all event communications
- Name recognition in printed program
- One (1) full-page acknowledgement in printed program
- Recognition and link on event website, moffitt.org/magnolia

DESSERT SPONSOR - $10,000 (one available)
- Four (4) event tickets
- Logo recognition on menu page in printed program
- Name recognition in printed program
- One (1) full-page acknowledgement in printed program
- Recognition and link on event website, moffitt.org/magnolia

GUEST GIFT SPONSOR - $10,000 (one available)
- Four (4) event tickets
- Logo recognition on each guest gift bag
- Name recognition in printed program
- One (1) full-page acknowledgement in printed program
- Recognition and link on event website, moffitt.org/magnolia

GUEST PHOTO SPONSOR - $10,000 (one available)
- Four (4) event tickets
- Logo recognition on custom photo border designed exclusively for the 2020 event and printed on every take-home guest photo
- Name recognition in printed program
- One (1) full-page acknowledgement in printed program
- Recognition and link on event website, moffitt.org/magnolia

PROGRAM PRINTING SPONSOR - $10,000 (one available)
- Four (4) event tickets
- Logo recognition on inside title page of printed program
- Name recognition in printed program
- One (1) full-page acknowledgement in printed program
- Recognition and link on event website, moffitt.org/magnolia

REGISTRATION SPONSOR - $10,000 (two available)
- Four (4) event tickets
- Logo recognition on signage displayed at registration
- Name recognition in printed program
- One (1) full-page acknowledgement in printed program
- Recognition and link on event website, moffitt.org/magnolia

VALET PARKING SPONSOR - $10,000 (one available)
- Four (4) event tickets
- Logo recognition on signage displayed at valet
- Opportunity to provide company-branded item in guest vehicle
- Name recognition in printed program
- One (1) full-page acknowledgement in printed program
- Recognition and link on event website, moffitt.org/magnolia

PATRON TICKET - $1,500
- One (1) event ticket
- Name recognition in printed program

Can’t join us the night of? You can still participate and have your business showcased in front of our 700 high-profile guests in the printed program. Make a commitment to “RISE TO THE CHALLENGE” and your gift will be recognized at the gala, even if you can’t attend.

PROGRAM ACKNOWLEDGEMENT - $1,000
- One (1) full-page acknowledgement in printed program

RISE TO THE CHALLENGE SUPPORTER - $1,000 AND ABOVE
- Name recognition on digital screens during audience match challenge

By sponsoring this memorable event, you will change lives by helping to advance powerful cancer-fighting programs at Moffitt that improve our patients’ quality of life and give them more time with their loved ones.
**SPONSORSHIP LEVEL**

- **PRESENTING** (one available) $150,000
- **LIVE AUCTION** (one available) $50,000
- **EMERALD** (one available) $50,000
- **PLATINUM** (one available) $25,000
- **GOLD** (one available) $15,000

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<thead>
<tr>
<th>Level</th>
<th>Priority Seating</th>
<th>Exclusive Recognition</th>
<th>Meet and Greet</th>
<th>Annual Holiday Party Invitation</th>
<th>VIP Reception Invitation</th>
<th>Champagne Service</th>
<th>Private Tour of Moffitt Cancer Center</th>
<th>Exclusive Company Sponsor Gift</th>
<th>Moffitt Social Media Thank You</th>
<th>Name and Logo Recognition on Printed and Digital Signage at Event</th>
<th>One (1) Full Page Acknowledgment in Printed Program</th>
<th>Recognition and Link on Event Website, moffitt.org/magnolia</th>
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</thead>
<tbody>
<tr>
<td>Presenting</td>
<td>30 guests (three reserved tables)</td>
<td>Co-branded event logo</td>
<td>10 guests</td>
<td>2 guests</td>
<td>4 guests</td>
<td>10 guests</td>
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<tr>
<td>Live Auction</td>
<td>20 guests (two reserved tables)</td>
<td>Logo on guest auction paddles</td>
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<td>Emerald</td>
<td>20 guests (two reserved tables)</td>
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<td>Platinum</td>
<td>12 guests (one reserved table)</td>
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<td>Gold</td>
<td>10 guests (one reserved table)</td>
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- **Tampa Marriott Water Street**
- **505 Water Street**
- **Tampa, Florida 33602**

To purchase a sponsorship, contact the Moffitt Foundation at 813-745-1403 | rsvp@moffitt.org or visit the event webpage at moffitt.org/magnolia.
Don’t miss this opportunity to party with a purpose! Secure your sponsorship now before this event sells out.

MOFFITT FOUNDATION TEAM

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Liz Howard, Special Events Manager, elizabeth.howard@moffitt.org
Kara Wagner, Associate Vice President of Philanthropy, kara.wagner@moffitt.org
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813-745-1403
moffitt.org/magnolia