Community Benefit Financials
YEAR: JULY 1, 2017 TO JUNE 30, 2018

Moffitt Cancer Center’s Community Benefit initiative supports patients, families and clinicians through advancing cancer prevention, early detection, clinical care and research, especially for those at-risk populations disproportionately impacted by cancer.

- **RESEARCH**
  Clinical and community health research, as well as general health care delivery studies shared with the public and funded by the government or a tax-exempt entity
  $34,433,282

- **MEDICAID SHORTFALLS**
  The Medicaid program pays Moffitt less than it costs the organization to provide care to its Medicaid patients
  $18,497,820

- **COMMUNITY HEALTH IMPROVEMENT SERVICES**
  Cost of activities and events carried out to improve community health beyond patient care
  $804,381

- **HEALTH PROFESSIONS EDUCATION**
  Cost associated with clinical education and training for physicians and medical students not including government funding
  $15,355,704

- **CHARITY CARE**
  Total cost of services incurred by Moffitt to provide medical services to patients who are unable to pay
  $23,221,741

- **COMMUNITY BENEFIT OPERATIONS**
  Community benefit operations include costs associated with assigned staff and community health needs and/or assets assessment, as well as other costs associated with community benefit strategy and operations
  $98,980

- **COMMUNITY BUILDING ACTIVITIES**
  Cost of developing community-building programs and partnerships that address the root causes of health problems and offer the expertise and resources of the health care organization
  $68,035

**Total Community Benefit Dollars:** $92,479,943
In fiscal year 2018, Moffitt Cancer Center continued to address Access to Care and Screening and Prevention services as part of the 2016-2019 Implementation Plan.* Below is a summary of the progress of the Implementation Plan from July 1, 2017, to June 30, 2018.

Access to Care
Two internal Patient Navigators assisted patients in overcoming systems-based barriers to care and coordinating clinical care throughout their cancer experience.

130
Adolescent and Young Adult patients in Moffitt’s Sarcoma, Gynecologic Oncology and Neuro-Oncology clinics

320
Patients in the Head and Neck Oncology Clinic

Screening and Prevention Services
Public Service Announcements (PSAs) were developed to increase cancer screening awareness for breast, lung, colorectal and prostate cancer. The PSAs were distributed through television broadcast and digital platforms. A supplemental website (www.canscreen.org) was created, allowing viewers to obtain more information about cancer screenings.

TELEVISION BROADCAST
719 total PSA airings
6.1 million total impressions

DIGITAL
1.9 million total impressions
9,241 clicks

WEBSITE
2,695 first-time viewers
3,129 total sessions*

EDUCATION workshops, events and Facebook Live chats were implemented to educate the community about cancer prevention and screening.

170 workshops, event and live chats
3,895 total people educated

SCREENING VOUCHERS
5 people were screened for lung cancer
684 women received a mammogram
24 people were screened for colon cancer
57 men were screened for prostate cancer

Screening vouchers were offered to uninsured patients meeting specific criteria to help increase access to screening and prevention services for lung, breast, prostate and colorectal cancer.

*The full report of the 2016-2019 Implementation Plan can be found on Moffitt’s website at https://moffitt.org/publications/community-benefit