



MAGNOLIA

2025 CORPORATE SPONSORSHIP GUIDE

Saturday, Feb. 1, 2025

JW Marriot Tampa Water Street | 510 Water St. Tampa, FL 33602





MAGNOLIA

SPONSORSHIP OPPORTUNITIES

PRESENTING SPONSOR | \$150,000

- “Presented by” name recognition and dual branding in Magnolia Ball logo, used across all collateral
- Priority seating for thirty (30) guests (seated at three reserved tables)
- Private tour of Moffitt Cancer Center for up to ten (10) guests
- One (1) complimentary suite at the JW Marriott Tampa Water Street the night of the gala
- Champagne service during dinner
- Inclusion on event save the date and invitation mailing (based on commitment date)
- Verbal recognition from stage
- Name and logo recognition on printed and digital signage at event
- Moffitt social media thank you
- Mention in pre-event eblast
- One (1) full-page acknowledgement on outside back cover of printed program
- Logo recognition on prominent inside cover of printed program
- Recognition and link on event website, Moffitt.org/Magnolia

DIAMOND SPONSOR | \$100,000

- Priority seating for twenty-four (24) guests (seated at two reserved tables)
- Private tour of Moffitt Cancer Center for up to ten (10) guests
- Champagne service during dinner
- Inclusion on event save the date and invitation mailing (based on commitment date)
- Verbal recognition from stage
- Name and logo recognition on printed and digital signage at event
- One (1) full-page acknowledgement in printed program
- Logo recognition on prominent inside cover of printed program
- Recognition and link on event website, Moffitt.org/Magnolia

EMERALD SPONSOR | \$50,000

- Priority seating for twenty (20) guests (seated at two reserved tables)
- Private tour of Moffitt Cancer Center for up to ten (10) guests
- Inclusion on event save the date and invitation mailing (based on commitment date)
- Name and logo recognition on printed and digital signage at event
- One (1) full-page acknowledgement in printed program
- Logo recognition on prominent inside cover of printed program
- Recognition and link on event website, Moffitt.org/Magnolia

PLATINUM SPONSOR | \$25,000

- Seating for twelve (12) guests (seated at one reserved table)
 - Name and logo recognition on printed and digital signage at event
 - One (1) full-page acknowledgement in printed program
 - Name recognition in printed program
 - Recognition and link on event website, Moffitt.org/Magnolia
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GOLD SPONSOR | \$15,000

- Seating for ten (10) guests (seated at one reserved table)
 - Name and logo recognition on printed and digital signage at event
 - One (1) full-page acknowledgement in printed program
 - Name recognition in printed program
 - Recognition and link on event website, Moffitt.org/Magnolia
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SILVER SPONSOR | \$10,000

- Seating for four (4) guests
- One (1) full-page acknowledgement in printed program
- Name recognition in printed program
- Recognition and link on event website, Moffitt.org/Magnolia

On-site Activation SPONSORSHIPS

- Opportunity to showcase brand exposure at the event.

Entertainment – \$100,000 (one available)

- Co-branded recognition surrounding live entertainment at event
- Verbal recognition during program
- Seating for four (4) guests
- Name recognition in printed program

After Party – \$50,000 (one available)

- Co-branded recognition surrounding after party at event
- Verbal recognition during after party
- Seating for four (4) guests
- Name recognition in printed program

Cocktail Hour – \$35,000 (one available)

- Co-branded recognition surrounding cocktail hour at event
- Verbal recognition during cocktail hour
- Seating for four (4) guests
- Name recognition in printed program

Welcome – \$20,000 (one available)

- Co-branded recognition on entryway décor
- Seating for two (2) guests
- Name recognition in printed program

Live Auction – \$20,000 (one available)

- Co-branded logo recognition on guest paddle
- Verbal recognition during live auction
- Seating for two (2) guests
- Name recognition in printed program

Guest Gift – \$15,000 (one available)

- Co-branded logo recognition on parting guest gift
- Seating for two (2) guests
- Name recognition in printed program

Guest Photo – \$15,000 (one available)

- Co-branded logo recognition on guest photo
- Seating for two (2) guests
- Name recognition in printed program

Dessert – \$15,000 (one available)

- Co-branded logo recognition incorporated into guest dessert
- Seating for two (2) guests
- Name recognition in printed program

Program Printing – \$5,000 (one available)

- Co-branded logo recognition in printed program
- Seating for two (2) guests
- Name recognition in printed program

Registration – \$5,000 (two available)

- Co-branded logo recognition at registration
- Seating for two (2) guests
- Name recognition in printed program

Bar – \$5,000 (four available)

- Co-branded logo recognition on one bar during cocktail hour
- Seating for two (2) guests
- Name recognition in printed program

Mobile Bidding – \$5,000 (one available)

- Co-branded logo recognition on mobile bidding site
- Thank you message sent via text to all registered bidders
- Seating for two (2) guests
- Name recognition in printed program

Social Media Wall – \$5,000 (one available)

- Co-branded logo recognition on social media wall featured at event
- Seating for two (2) guests
- Name recognition in printed program

Event Communications – \$2,500 (one available)

- Co-branded logo recognition on email footer for all email blast communication
- Name recognition in printed program

Valet Parking – \$2,500 (one available)

- Co-branded logo recognition on valet parking validation ticket
- Name recognition in printed program

PATRON TICKET | \$1,500

- Seating for one (1) guest
- Name recognition in printed program

PROGRAM ACKNOWLEDGEMENT | \$1,000

- One (1) full-page acknowledgement in printed program

RISE TO THE CHALLENGE SUPPORTER | \$1,000 AND ABOVE

- Name recognition on digital screens during Rise to the Challenge
- Name recognition in printed program (based on commitment date)

**Additional seating will be \$1,500 per person – 12 guests maximum per table. To be recognized in printed materials, commitment must be received by Dec. 6, 2024. Logo/name recognition will be effective once payment is received.*

*Don't miss this opportunity to party with a purpose!
Secure your sponsorship now before this event sells out.*

MOFFITT FOUNDATION TEAM

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Moffitt.org/Magnolia

