

# COMMUNITY BENEFIT

## COMMUNITY BENEFIT BY CATEGORY

July 2016 - June 2017

Moffitt Cancer Center's Community Benefit initiative supports patients, families and clinicians through advancing cancer prevention, early detection, clinical care and research, especially for those at-risk populations disproportionately impacted by cancer.

Total Community Benefit Dollars:

**\$86,538,784**

### ■ CHARITY CARE

Total cost of services incurred by Moffitt to provide medical services to patients who are unable to pay

**\$24,500,847**

### ■ COMMUNITY BENEFIT OPERATIONS

Costs associated with assigned staff and community health needs assessment

**\$114,671**

### ■ COMMUNITY BUILDING ACTIVITIES

Cost of programs that address the root causes of health problems, including expenses for the development of community-building programs and partnerships

**\$38,034**

### ■ HEALTH PROFESSIONS EDUCATION

Cost associated with clinical education and training for physicians and medical students not including government funding

**\$9,682,144**

### ■ RESEARCH

Clinical and community health research, as well as general health care delivery studies shared with the public and funded by the government or a tax-exempt entity

**\$30,935,042**

### ■ MEDICAID SHORTFALLS

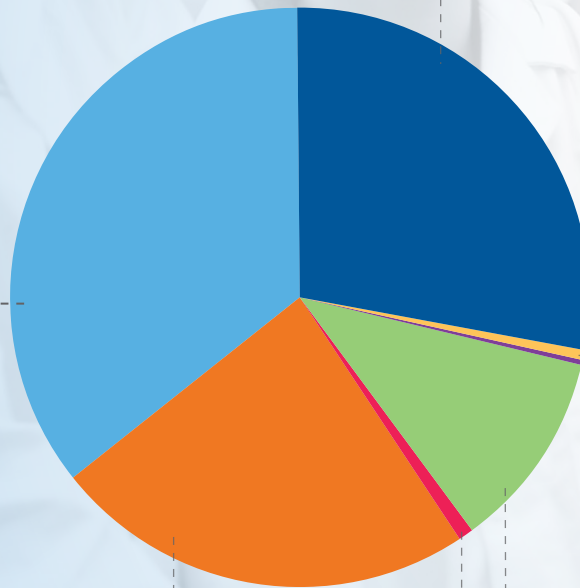
The Medicaid program pays Moffitt less than it costs the organization to provide care to its Medicaid patients.

**\$20,498,879**

### ■ COMMUNITY HEALTH IMPROVEMENT SERVICES

Cost of activities carried out to improve community health beyond patient care

**\$769,167**



In Fiscal Year 2017, Moffitt Cancer Center completed the first year of the 2016-2019 Implementation Plan to address Access to Care and Screening and Prevention services.\* As required, the Implementation Plan was approved and adopted by Moffitt's Hospital Board on August 24, 2016. Below is a summary of the progress of the Implementation Plan from July 1, 2016 to June 30, 2017.

## ACCESS TO CARE

### 1) Improve access to health care services for those in need within the primary service area

- An online Community Resource Directory was developed for Moffitt team members to have a centrally located source of information to use when navigating patients and community members in need of services. The Directory is a comprehensive collection of community-based services and resources that are categorized by agency name, county and resource type (i.e., transportation, social services, seniors, cancer, etc.).

### 2) Provide increased navigation services for patients and community members

- A Community Navigator was hired as part of a pilot, one-year grant. The Community Navigator assisted 48 community members with scheduling appointments at Moffitt, requesting Language Services, coordinating transportation, lodging and other needs for accessing cancer screening and treatment.
- Two full-time, internal Patient Navigators who are registered nurses were hired in April 2017 to assist patients in the Adolescent and Young Adult Sarcoma Clinic and the Head and Neck Clinic.

## SCREENING AND PREVENTION SERVICES

### 1) Increase awareness and education of cancer prevention and screening

- Public Service Announcements (PSAs) have been filmed to promote cancer screening for breast, lung, colorectal, and prostate cancer. Celebrities Vivica A. Fox and Paul Anthony, and NFL star Derrick Brooks were spokespersons for the PSAs.
- 160 community events, educational workshops, and Facebook Live events have been implemented to educate the community about cancer prevention and screenings

### 2) Provide increased and/or improved screening and prevention services for lung cancer, breast cancer, prostate cancer and colorectal cancer

- A limited number of screening vouchers for uninsured patients that qualify will be offered each year. The process of scheduling appointments, estimating costs and partnering with community clinics were determined throughout Fiscal Year 2017.



\*A full report of the 2016-2019 Implementation Plan can be found on Moffitt's website at <https://moffitt.org/publications/community-benefit>