

Community Benefit Financials

YEAR: JULY 1, 2017 TO JUNE 30, 2018

Moffitt Cancer Center's Community Benefit initiative supports patients, families and clinicians through advancing cancer prevention, early detection, clinical care and research, especially for those at-risk populations disproportionately impacted by cancer.

RESEARCH

Clinical and community health research, as well as general health care delivery studies shared with the public and funded by the government or a tax-exempt entity

\$34,433,282

MEDICAID SHORTFALLS

The Medicaid program pays Moffitt less than it costs the organization to provide care to its Medicaid patients

\$18,497,820

COMMUNITY HEALTH IMPROVEMENT SERVICES

Cost of activities and events carried out to improve community health beyond patient care

\$804,381

HEALTH PROFESSIONS EDUCATION

Cost associated with clinical education and training for physicians and medical students not including government funding

\$15,355,704

CHARITY CARE

Total cost of services incurred by Moffitt to provide medical services to patients who are unable to pay

\$23,221,741

COMMUNITY BENEFIT OPERATIONS

Community benefit operations include costs associated with assigned staff and community health needs and/or assets assessment, as well as other costs associated with community benefit strategy and operations

\$98,980

COMMUNITY BUILDING ACTIVITIES

Cost of developing community-building programs and partnerships that address the root causes of health problems and offer the expertise and resources of the health care organization

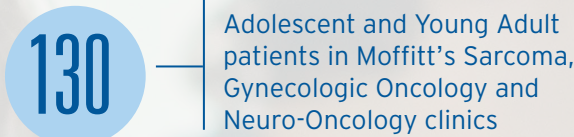
\$68,035



In fiscal year 2018, Moffitt Cancer Center continued to address Access to Care and Screening and Prevention services as part of the 2016-2019 Implementation Plan.* Below is a summary of the progress of the Implementation Plan from July 1, 2017, to June 30, 2018.

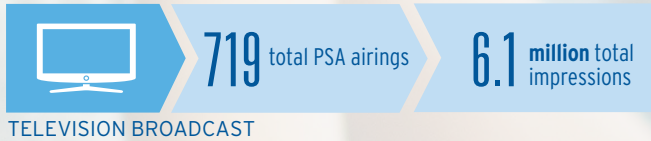
Access to Care

Two internal Patient Navigators assisted patients in overcoming systems-based barriers to care and coordinating clinical care throughout their cancer experience



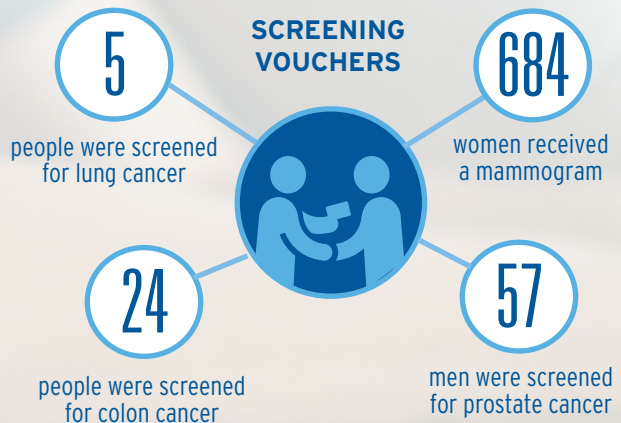
Screening and Prevention Services

Public Service Announcements (PSAs) were developed to increase cancer screening awareness for breast, lung, colorectal and prostate cancer. The PSAs were distributed through television broadcast and digital platforms. A supplemental website (www.canscreen.org) was created, allowing viewers to obtain more information about cancer screenings.



EDUCATION workshops, events and Facebook Live chats were implemented to educate the community about cancer prevention and screening

Screening vouchers were offered to uninsured patients meeting specific criteria to help increase access to screening and prevention services for lung, breast, prostate and colorectal cancer



*The full report of the 2016-2019 Implementation Plan can be found on Moffitt's website at <https://moffitt.org/publications/community-benefit>