

# SPONSORSHIP OPTIONS

17TH ANNUAL CONFERENCE

# BUSINESS OF BIOTECH

Friday 2.23.2024 | Moffitt Cancer Center | Tampa, FL



The Business of Biotech conference began in 2006 and has become a signature event in Tampa Bay. The conference historically attracts over 400 biotech executives, entrepreneurs, venture capitalists, angel investors and researchers from across the U.S. and is a unique opportunity to meet and collaborate with the innovators of our age.



# 2024 CONFERENCE SPONSORSHIPS OPTIONS

Choose the sponsorship package that is right for you or any of the a la carte sponsorship items.  
Contact [Sabrina.Jones@Moffitt.org](mailto:Sabrina.Jones@Moffitt.org) or [Karen.Senior@Moffitt.org](mailto:Karen.Senior@Moffitt.org)

	Diamond (2) \$10,000	Platinum (2) \$7,500	Gold (7) \$5,000
	Introduction during conference keynote address	Introduction at breakout session	Signage & tent cards on tables <b>Choose one:</b> <ul style="list-style-type: none"> <li>• Breakfast</li> <li>• Lunch</li> <li>• Break (Snacks and Drinks)</li> <li>• Hydration Station</li> <li>• Specialty Coffee Cart</li> <li>• Digital Social Wall</li> <li>• Headshot Booth</li> <li>• Tours</li> <li>• Charging Lounge</li> </ul>
On-site exhibit space	•		
1/2 page advertising in conference program	•		
Banner <ul style="list-style-type: none"> <li>• Displayed in conference atrium</li> <li>• Decal banner provided by Moffitt</li> </ul>	•	•	•
Promotional item or printed material in conference bags (provided by sponsor)	•	•	•
Logo on welcome signage	•	•	•
Logo on conference website with hyperlink	•	•	•
Logo on monthly email blasts with hyperlink	•	•	•
Recognition in on-site slideshow	•	•	•
Recognition in on-site printed materials	•	•	•

# 2024 A LA CARTE SPONSORSHIP OPTIONS

\$3,000	Padfolio (Limit 1)	<ul style="list-style-type: none"><li>• Padfolio printed with company logo &amp; conference branding</li><li>• Padfolio distributed to all attendees</li><li>• Company logo included in all email blasts</li><li>• Company logo listed on conference website as sponsor</li></ul>
\$3,000	Lanyards (Limit 1)	<ul style="list-style-type: none"><li>• Lanyards imprinted with company logo</li><li>• Lanyards worn by attendees throughout entire conference</li><li>• Company logo included in all email blasts</li><li>• Company logo listed on conference website as sponsor</li></ul>
\$3,000	Conference Bags (Limit 1)	<ul style="list-style-type: none"><li>• Bags are imprinted with your company logo</li><li>• Bags distributed to all attendees</li><li>• Company logo included in all email blasts</li><li>• Company logo listed on conference website as sponsor</li></ul>
\$3,000	Exhibit Space (Limit 5)	<ul style="list-style-type: none"><li>• 5' exhibit table</li><li>• Company logo included in all email blasts</li><li>• Company logo listed on conference website as sponsor</li></ul>
\$1,000	Banner	<ul style="list-style-type: none"><li>• Banner with company logo displayed in conference atrium</li><li>• Decal banner provided by Moffitt</li><li>• Company logo included in all email blasts</li><li>• Company logo listed on conference website as sponsor</li></ul>
\$500	Promotional Item	<ul style="list-style-type: none"><li>• Promotional item provided by company (ex. pen, key chain, post-it-notes, flash drive, etc.)</li><li>• Items added to conference bags distributed to all attendees</li><li>• Company logo included in all email blasts</li><li>• Company logo listed on conference website as sponsor</li></ul>
\$500	Printed Materials	<ul style="list-style-type: none"><li>• Single printed item provided by company</li><li>• Items added to conference bags distributed to all attendees</li><li>• Company logo included in all email blasts</li><li>• Company logo listed on conference website as sponsor</li></ul>

BUSINESS OF BIOTECH 2023  
**APPLICATION FORM**

CONTACT NAME: \_\_\_\_\_

COMPANY: \_\_\_\_\_  
(AS IT SHOULD BE LISTED ON PRINT & DIGITAL MATERIALS)

PHONE: \_\_\_\_\_

EMAIL: \_\_\_\_\_

**SPONSORSHIP**

- Diamond - (2 available).....\$10,000
- Platinum - (2 available).....\$7,500
- Gold - (7 available).....\$5,000

**A LA CARTE SPONSORSHIP**

- Padfolio (1 available).....\$3,000
- Lanyards (1 available).....\$3,000
- Exhibit Space (5 available).....\$3,000
- Conference Bags (1 available).....\$3,000
- Banner in conference atrium.....\$1,000
- Promotional item in bag.....\$500
- Printed materials in bag.....\$500

**BILLING OPTIONS**

Send form to: [innovation@Moffitt.org](mailto:innovation@Moffitt.org)

- SEND INVOICE \_\_\_\_\_
- CHECK MAILED IN THE AMOUNT OF \_\_\_\_\_  
CHECK # \_\_\_\_\_

Mail Payment To:

Karen Senior  
Moffitt Cancer Center  
Office of Innovation and Industry Alliances  
12902 Magnolia Drive, MTP-INNOV  
Tampa, FL 33612

# PREVIOUS PARTICIPANTS

<i>AAJ Technologies</i>	<i>CUPRX, LLC</i>
<i>AbbVie</i>	<i>Cvergenx</i>
<i>Accenture</i>	<i>Daiichi Sankyo</i>
<i>Access Support Systems</i>	<i>DeMelle OncoPharma</i>
<i>AccuGenomics</i>	<i>Dimension Works, LLC</i>
<i>Acea Biosciences</i>	<i>DLP Insurance</i>
<i>Adaptimmune Therapeutics</i>	<i>DPR Construction</i>
<i>Advanced Medical Innovations</i>	<i>DR/A - Defense Radiometrics</i>
<i>Advanced Microplate Technology</i>	<i>Eli Lilly &amp; Company</i>
<i>Akron Biotech</i>	<i>Enterprise Florida</i>
<i>Amgen Biotechnology</i>	<i>Entrinsic Health Solutions</i>
<i>AnActionPlan</i>	<i>Envigo</i>
<i>Anavex Life Sciences</i>	<i>Epigenetic Ventures</i>
<i>Anixa Biosciences</i>	<i>EquiPro International, Ltd.</i>
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<i>AP Professionals</i>	<i>Faces of Courage</i>
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<i>Arthrex</i>	<i>Fee &amp; Jeffries, P.A.</i>
<i>Astronaut Scholarship Foundation</i>	<i>Florida BioDatabase</i>
<i>Atara Bio</i>	<i>Florida BioSciences LLC</i>
<i>AVI-SPL</i>	<i>Florida Chamber Foundation</i>
<i>Barco</i>	<i>Florida Institute for the Commercialization of Public Re- search</i>
<i>BayCare Health Systems</i>	<i>Florida Venture Forum</i>
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<i>BGF Consulting LLC</i>	<i>FocalCoach Business Coaching</i>
<i>BioCurity Holdings, Inc.</i>	<i>Gabriel BioConsulting</i>
<i>BioFlorida</i>	<i>GammaDelta Therapeutics</i>
<i>Biom Pharmaceutical Corporation</i>	<i>Gartner</i>
<i>Bizneando</i>	<i>GenomeGyde</i>
<i>BluGene Consulting</i>	<i>Germinal Resources</i>
<i>Bristol-Myers Squibb</i>	<i>GLG Pharma, LLC.</i>
<i>Brown &amp; Brown Electric</i>	<i>Gorlick Financial Strategies</i>
<i>Calibrate-It.com</i>	<i>GrayRobinson, PA</i>
<i>Carlton Fields</i>	<i>HDYO</i>
<i>Catalyst Ventures</i>	<i>HealthCare Capital Advisors</i>
<i>Celgene</i>	<i>Healthcare Economics LLC</i>
<i>Cellular Biomedicine Group</i>	<i>HealthMyne</i>
<i>Certainty Therapeutics/ITUS Corp</i>	<i>HealthQuest Capital</i>
<i>Certara</i>	<i>HedgePath Pharmaceuticals, Inc.</i>
<i>Chemical Angel Network</i>	<i>Hegemon Capital</i>
<i>Cherry Bekaert LLP</i>	<i>Helix BioPharma Corp</i>
<i>Chubb Insurance</i>	<i>Hill Ward Henderson</i>
<i>Circularis Partners</i>	<i>Hillsborough Community College</i>
<i>CIS</i>	<i>Hillsborough County</i>
<i>CITI Program</i>	<i>Hillsborough County Economic Development</i>
<i>Cognis Group Inc.</i>	<i>Holden Family Office</i>
<i>Consulta Co</i>	<i>Hylant</i>
<i>Convertant</i>	<i>IBM Watson Health</i>
<i>Cota Healthcare</i>	<i>Illumina, Inc.</i>
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# PREVIOUS PARTICIPANTS

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*Lions Eye Institute*  
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*Machaon Diagnostics*  
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*Tailored Therapeutics*  
*Tamiami Angel Funds*  
*Tampa Bay Partnership*

# PREVIOUS PARTICIPANTS

*Tampa Bay Tech*  
*Tampa Bay Times*  
*Tampa Bay WaVE*  
*Tampa City Council*  
*Tampa-Hillsborough EDC*  
*Tampa Innovation Alliance*  
*Tapimmune*  
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*Teva Pharmaceutical*  
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*The Hahnen Group LLC*  
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*The S/L/A/M Collaborative*  
*The Whiting-Turner Contracting Company*  
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*ThNA BioSciences Inc.*  
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*Vistage Florida*  
*VLP Therapeutics*  
*VuEssence*  
*Vycellix, Inc.*  
*Warren Averett, LLC*  
*West Tampa Chamber*  
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*WriterArts*  
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*Young BD Group, LLC*  
*Zimmer Biomet*